



August 2026 Newsletter

Building a brighter, more self-reliant future together

A vibrant month of patriotic spirit, creative engagement,
women's empowerment, ethical production, and expanding
opportunities across Purnkuti's initiatives.



**Waterlily
Public
School**



**Project
Manosakha**



**Project
Dhara**



**Label
Purnkuti**



Education
Stilis

Life Skills

Women's
Empowerment

Ethical
Production

Community
Partnerships



With Gratitude,
Sneha Bharti, Founder, Purnkuti



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www.purnkuti.org

FOUNDER'S NOTE



August has been a vibrant month filled with patriotic spirit, creative engagement, and expanding opportunities across all our initiatives. Through strong corporate partnerships and community efforts, we continue to transform shared values into real, lasting impact.

Our educational initiatives at **Waterlily Public School** and **Project Manosakha** brought immense joy and growth to our students. Together, we celebrated Independence Day with flag hoisting, dance competitions, and prize distributions. At Manosakha, children expanded their horizons with first-aid and goal-setting life skill sessions, alongside festive activities like paper Tiranga flower making and Rakhi celebrations. To ensure our team continues to deliver quality mentorship, our staff also completed specialized training on utilizing AI tools.

At **Project Dhara** and **Label Purnkuti**, our drive toward women's financial independence achieved exceptional momentum. Our beneficiaries advanced their skills through vocational modules in fashion design, tailoring, basic parlor, mehendi, chocolate making, and digital earning, complemented by business management EDP and awareness sessions. Across our production unit, eight talented artisans actively crafted essential items, fulfilling orders for 150 tote bags, 20 denim laptop bags, school uniforms, and custom handcrafted decor.

We also broadened our employee engagement initiatives by partnering with Bosch, and Mastercard, we successfully set up **Label Purnkuti artisan stalls** at **Mastercard, Jonshon Control India, LoanTap, and British Petroleum Business Solutions India**. Beyond hosting hands-on Rakhi-making workshops for corporate teams, our Mastercard collaboration featured a dedicated artisan stall that empowered our women entrepreneurs to present their handmade products to new markets.

As we step into the upcoming festive season, our team is already hard at work preparing handcrafted festive decors for Janmashtami and Ganpati. Thank you for your constant support and belief in our mission as we build a brighter, more self-reliant future together.

With Gratitude,

Sneha Bharti

Founder, Purnkuti

“

"True community progress unfolds when we blend sustainable action, skill building, and meaningful celebration to empower every individual."

”

ENGAGEMENT DRIVE - BOSCH AND MASTERCARD



Bosch

As part of our employee engagement initiatives, we hosted a hands-on Rakhi-making workshop for Bosch team members, where employees created personalized Rakhis from scratch to celebrate the occasion.

Mastercard

We expanded our employee engagement initiatives with Mastercard by hosting a hands-on Rakhi-making workshop alongside a dedicated artisan stall. Employees crafted their own Rakhis, while the stall empowered women entrepreneurs to showcase their handmade products, reach new customers, and generate income.



Interested in conducting an engaging employee drive at your workplace? Connect with us to bring creative and impactful experiences to your team.

WATERLILY PUBLIC SCHOOL



Waterlilly Public English Medium School offers a CBSE-based curriculum to underprivileged children of rural communities of Patna, Bihar. We aspire to foster the children's personal, social, emotional, and physical growth by providing them with a safe and secure learning ecosystem.



15th August Celebration



Prize Distribution



Dance Competition



Flag Hoisting

Rakhi Celebration



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PROJECT MANOSAKHA



Project Manosakha supports children from the marginalized communities by providing holistic education, nutrition, personality development, counselling and mentorship.

Art and Craft:

Paper Tiranga
Flower Making



Life Skill Sessions:

Basic First-Aid

Staff Training:

Use of AI Tools



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PROJECT MANOSAKHA

**Other
Recreational
Activity:**
Rakhi Making



Day Celebration:
Rakhi &
15th August
celebration

**Parents Teacher
Meeting**



PROJECT DHARA

Project Dhara, our Women Empowerment project, provides sustainable opportunities to underprivileged women thus improving their standard of living through various livelihood training and entrepreneurship development programs.

VOCATIONAL TRAINING

**BASIC
PARLOUR**

**FASHION
DESIGNING**



**BASIC
TAILORING**

MEHENDI

**CHOCOLATE
MAKING**

**BASIC
MAKEUP**



**DIGITAL
EARNER**



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PROJECT DHARA



**ENTREPRENEURSHIP DEVELOPMENT
PROGRAMME SESSION**



COUNSELLING SESSIONS



AWARENESS SESSIONS



RAKHI DRIVE



**BUSINESS KIT
DISTRIBUTION**



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LABEL PURNKUTI



Label Purnkuti is a sustainable production unit in India initiated by Purnkuti to empower women through ethical manufacturing and livelihood opportunities.



Production unit is currently working on **school uniforms, Tote bags, denim fish pouch, denim laptop bags, denim fish wall hanging, amazon orders of fish pouches** and working on stock. A total of 8 beneficiaries are working in the Production unit.

PURNKUTI'S PRODUCTION UNIT



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LABEL PURNKUTI



EMPLOYEES ENGAGEMENT DRIVE



MASTERCARD



BOSCH

LABEL PURNKUTI ARTISAN STALLS



MASTERCARD



JOHNSON CONTROL INDIA



LOANTAP



**BRITISH PETROLEUM BUSINESS
SOLUTIONS INDIA**

Going forward we will be working on festive decors for festivals like
JANMASHTAMI AND GANESH CHATURTHI



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Turn Unused Tech into Endless Opportunity

Purnkuti is accepting donations of laptops for supporting day to day operations and mobile/camera for professional video shoot to put out stories that are worth listening to .



Laptops



Mobile phone/Camera
(For Professional Video Shooting)



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