

# TABEER 2025



## FOUNDER'S NOTE

**Warm, Festive & Wonder-filled greetings**

My eyes swell up with immense gratitude, and my heart fills up with complete pride on our Glorious completion of 14 Impactful years.

The theme that we selected for our 14<sup>th</sup> **Foundation day event was Rishtey (रिश्ते)**, which is a Hindi/Urdu word meaning relationships, connections, encompassing family ties & friendships, signifying deep bonds built on trust, care, and shared history in South Asian cultures.

We aimed to acknowledge and celebrate the cherished threads that connect people and are necessary for any partnerships to thrive and succeed. We were completely humbled by the active participation that we received from all our CSR Partners, Supporters, and Collaborators.

Our **Chief Guest, Dr. Dinkar Patil, Former Director of (Secondary) Education and Head of SCERT**, highlighted the importance of collaborations between government-run schools and education-themed social organizations towards reducing the learning inequity that exists within our marginalized communities.

**Pooja Krishnamoorthy**, who has created history by being the **1<sup>st</sup> Woman qualifier at the Brazil 135 Ultrathon** event being held in month of January, inspired us all with her story of determination and commitment, and the reasons for dedicating her feat to our cause of Women's Empowerment.

**Mr. Rajeev Kumar Singh, SVP Global Head Strategic Partnerships at Accion Lab**, highlighted the need for Corporates to look at CSR funding beyond just a mandatory requirement and urged CSR Managers to get more involved in the entire project life cycle towards making a more profound & sustainable difference.

# TABEER 2025

The above three messages resonated so very much with the core ethos of what we as a group of young, socially active & engaged individuals set out to achieve when we formed Purnkuti 14 years back. And it is indeed so fulfilling to see how we have forged and nurtured strong Rishtey's since then, which has been the main reason for us coming this far. More details and pictures of our event are mentioned in the forthcoming pages. Please take a look and provide us with your feedback & suggestions on how we can raise the bar on our overall deliverables.

***“Every new beginning has an end.”*** As we step into 2026, I invite you all to **Reimagine**, an invitation to pause, question, and see the world anew. It challenges us to break free from conventional thinking, rethink possibilities, and redesign the future with creativity, courage, and purpose.

I am equally pleased to mention that we are all set to launch our **"Monthly Recurring Donation"** facility, aptly called **"Patron"**, from **January 2026**. We shall be sharing the details and link for the same in our January 2026 Newsletter, so stay tuned.

Wishing you all a totally Reimagined, Renewed, and Refreshing New Year.

**Sneha Bharti**



**FORCE  
PURNKUTI**

To know more about our Foundation Day celebration, we invite you to watch the complete event on YouTube by clicking the link below.

<https://youtube.com/live/VtBNfBG10Fo?feature=share>

# IMPACTFUL RISHTEY

## Our Chief Guest - Dr. Dinkar Patil

**Former Director of Secondary Education & Head of SCERT, Maharashtra**

Starting as a secondary school teacher, Dr. Patil later served six years as Director of Education, Maharashtra, leading initiatives that improved quality, transparency, and technology in education.

## Our Guest - Rajeev Kumar

**SVP & Global Head - Strategic Partnerships, Accion Labs**

With leadership experience at Accion Labs, Salesforce, and Wipro in the US and UK, Rajeev Kumar blends expertise in strategic partnerships with a strong commitment to social impact.

## Our Guest - Pooja Krishnamoorthy

**Ultra runner and Founder of Bowline.in**

Pooja is an ultra runner preparing for the Brazil 135 Ultramarathon 2026 and also has 15+ years in filmmaking. She has worked across ad films and documentaries with Indian and international partners.



# MEANINGFUL RISHTEY

## Trustees, Board Members & CSR Partners

We were honored by the presence of our CSR partners and trustees at our Foundation Day celebration. Representatives from Mukul Madhav Foundation, Johnson Controls India, and Paalvia Foundation joined us, making the event even more meaningful. Their continued support and partnership strengthen our mission and inspire us to create a greater social impact together.

## NIEM Students & Nikhil Lodha

NIEM (National Institute of Event Management), Asia's most Formidable Institute in Event Management has partnered with us for providing their expertise in event conduct.

Nikhil, a passionate content creator and freelance Web & AI Developer. He partnered with us for providing his expertise in Photography, Videography of the event and taking our event live on You tube.

## Kajal & Shraddha from AIPTECH, Pune

Ms. Kajal Pokale (HOD of AIPTECH) and Ms. Shraddha Yadav attended the event and also gifted a plant to our founder ma'am as a token of goodwill and appreciation.



# CELEBRATING RISHTEY



## Kids Performance

The event commenced with a heartfelt prayer by the boys, creating a serene beginning to the celebration. This was followed by a graceful dance performance by the girls on 'Apna Har Din Aise Jiyo', beautifully reflecting joy, hope, and gratitude. The children of Project Manosakha added a meaningful and memorable start to the event.



**SUNBLOOM**  
Multipurpose  
Jute Sling Bag

**REINDIGO**  
The Stallion  
Denim Sling Bag



## Charity walk & New Product launch

A special event highlight was the Charity Walk, where our beneficiaries participated in a meaningful ramp walk, which served as a platform to showcase the handmade and sustainable products of Label Purnkuti. The moment was further marked by the launch of two new products – **SUNBLOOM, Multipurpose Jute Sling Bag, & REINDIGO, the Stallion Denim Sling Bag** – unveiled by our Production unit In Charge and Production unit designer.



# STARS AT PURNKUTI



## Felicitations

Women beneficiaries under Project Dhara and Label Purnkuti were recognized for their initiative, dedication, and entrepreneurial spirit toward self-reliance. Children under Project Manosakha were awarded for academic achievement, while their parents were also felicitated for their continued commitment to their child's educational growth.



# PHOTOBOOTH

# MOMENTS





# PHOTOBOOTH

# MOMENTS



# PROJECT DHARA HIGHLIGHTS



Project Dhara, our Women Empowerment project, provides sustainable opportunities to underprivileged women thus improving their standard of living through various livelihood trainings and entrepreneurship development programs.

## Monthly Project Activities.

- **Vocational Training** - Basic Beauty Parlour, Cotton Bag, Aari Work, Advanced Makeup, Digital Earner, Financial Literacy
- **EDP Sessions** - Marketing & Customer Handling
- **Counselling Sessions**
- **Course Completion Certificate Distribution**
- **Strengthening our Community Reach**
- **Exposure Visit** - BVG Satara Mega Food Park



## LABEL PURNKUTI HIGHLIGHTS

**NEW PRODUCT LAUNCH!**



**SUNBLOOM Multipurpose  
Jute Sling Bag**



**REINDIGO The Stallion  
Denim Sling Bag**



The production unit has currently completed 200 Jute bags, 100 jute File Folder orders, and launched 2 new products on the Event Day.

**Click to order: [www.purnkuti.org/shop](http://www.purnkuti.org/shop)**

# PROJECT MANOSAKHA HIGHLIGHTS



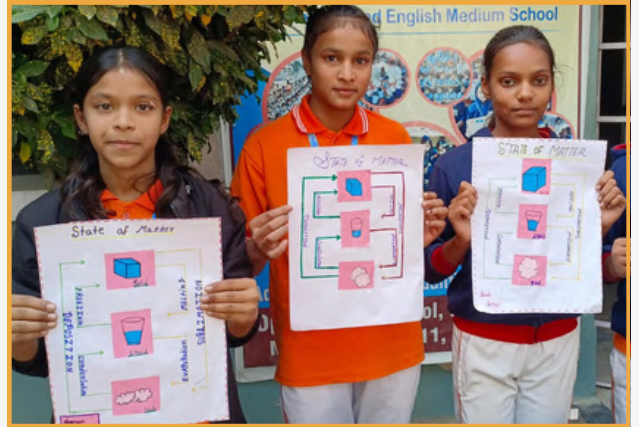
Project Manosakha supports children from the marginalized communities by providing holistic education, nutrition, personality development, counselling and mentorship.

## Monthly Project Activities.

- **Art & Craft** - Paper Cup Santa, Pennant Flag making
- **Event Celebration** - Christmas Day
- **Life Skill Sessions** - Basic First Aid, Saving Pocket Money, Basic Communication Skills
- **ASER ENDLINE Exam**
- **Second Semester Exam**
- **School Visit & Home Visit**
- **PTM - Second Semester Results, Creating Study Space at Home**



# WATERLILY PUBLIC SCHOOL



Waterlilly Public English Medium School offers a CBSE-based curriculum to underprivileged children of rural communities of Patna, Bihar. We aspire to foster the children's personal, social, emotional, and physical growth by providing them with a safe and secure learning ecosystem.

## Monthly Project Activities.

- State of Matter Activity
- Knowing the Solar System
- Importance of Saving Water
- Plants Life & their Parts
- Table Counting Activity
- Cardinal Directions Activity



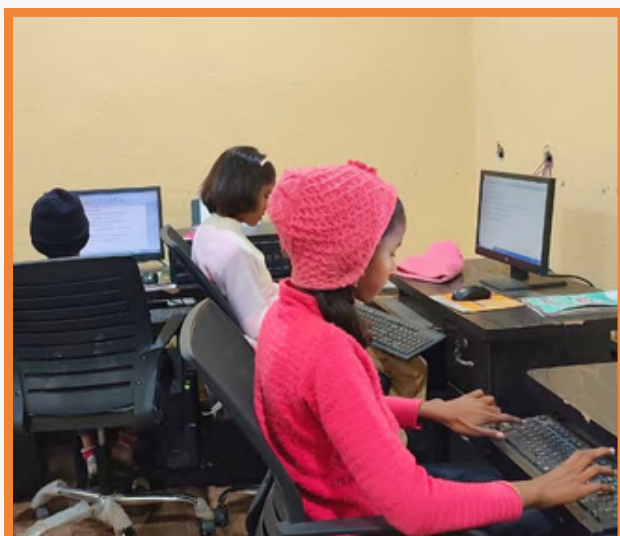
## DIGITAL KUTI, DARVE, PATNA



We are pleased to share that new batches have commenced at our Digital Kuti in Darve, Patna (Bihar). These batches engage children from the 9–18 age group, where they are being introduced to structured computer literacy sessions. Through this initiative, we aim to equip young minds with essential digital skills and create pathways for learning and future opportunities.

### Digital Kutti sessions

- **Fundamentals of computer** - Full form of computer | Parts of computer | About keyboard | Basic shortcut key | Four-input Device | Four output Device | Uses of shift+ 0 to 9 keys | Uses of 12 Function key | Some basic full form related computer | Mouse | Monitor | CPU
- **About Notepad**
- **About wordpad**



# HAPPY NEW YEAR



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Grateful for the journey so far, stepping into the New Year with connections, kindness, positive change, and empowering more communities in the year ahead.



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