



## FOUNDER'S NOTE



Wonderful Greetings to All

As I pen down my thoughts, my feelings are best expressed in the following quote: “The best way to find yourself is to lose yourself in the service of others.”

— Mahatma Gandhi.

Reflecting upon the journey of **Purnkuti** over the last **14 years**, never had I imagined that we would be making such a profound Impact across **Bihar & Maharashtra**. The immense support, trust & commitment from all our stakeholders and the blessings, smiles and unconditional love from our beneficiaries/communities, continues to inspire us to **Do more, Give more and Grow more.**

Brief details of our upcoming **14<sup>th</sup> Foundation Day** celebrations are mentioned in the next few pages. However, please treat this as my personal Invite for you to be a part of our revelry as we reflect on our Journey, express our deepest Gratitude, reaffirm our Core Values, highlight our Impact & Achievements, and collectively look towards the Future.

A testimony that we are doing things right is when recognition starts coming IN from formidable, independent agencies & organizations. Noteworthy this month was us being 1 of the 6 Finalists chosen from 72 NGO's at **PIC's 13<sup>th</sup> National Conference on Social Innovation**. This makes us eligible for a 9-month Mentorship program with Industry leaders, Start-up Founders, PEER groups, and a network of Like-Minded, socially active Individuals.

I am often asked as to what drives me as an NGO Founder, to which I respond, “*There is peace in this work, in what I do. There is happiness in the knowledge that I can contribute towards the good of those around me, despite the challenges & obstacles.*” And I have never found myself alone in this journey, together we seek a balance between the outer & inner dimensions of our existence.

I conclude by quoting: “We make a living by what we get, but we make a life by what we give.” — Winston Churchill

Team Purnkuti eagerly looks forward to celebrating our upcoming Milestone with you in attendance.

Much Gratitude

**Sneha Bharti – Founder.**

# Foundation Day



Inviting you for an evening of  
**REFLECTION | RECOGNITION | RENAISSANCE**

**Cheers to 14 Years of Empowerment & Impact!**

From one small initiative to a movement of empowerment – Purnkuti continues to build pathways of dignity, skill and independence.

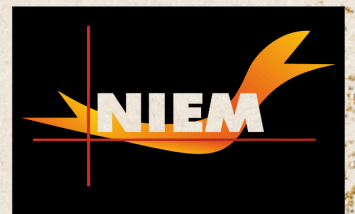
## HIGHLIGHTS of the EVENT



Meet & Congratulate India's first female  
qualifier for the Brazil 135 Ultramarathon in  
21 years.

POOJA KRISHNAMOORTHY

Partnering with NIEM (National Institute of Event Management), Asia's most Formidable Institute in Event Management. They shall be providing their expertise in event conduct.



December 20, 2025

4:00 PM - 7:00 PM

Kindly confirm your RSVP on -  
[team@purnkuti.com](mailto:team@purnkuti.com) | +91 7841865754

# Historic First

One woman. One story. 217 kms of possibility.



## Know more about Pooja Moorthy

<https://www.inthelongrun.in/>

### BREAKING A 21-YEAR SILENCE

For 21 years, no Indian woman has attempted the Brazil 135 Ultra.

In January 2026, I will be the first.



### WHY THIS MATTERS ?

*Brazil135 isn't a race you simply sign up for. It's a race you grow into.*

217 km of unforgiving climbs

Heat, humidity, and unpredictable weather

Nights that test your mind

Days that test your heart

*And for the first time, a woman from India will be on that road....*



### From Mumbai to Minas Gerais A journey across mountains, heat... and spirit.

January 8th - 10th, 2026

Distance: 217 km (135 miles)

Elevation: ~20,000 ft of gain across mountains, valleys and cobbled trails

Cut off Time: 60 hours

Temperature Range: Humid jungles to cold highlands

A story that begins here...

### WHAT YOUR SUPPORT ENABLES

#### TRAVEL

To reach the start line

#### TRAINING & NUTRITION

To endure the extremes

#### GEAR

Protection across brutal terrain

#### SUPPORT CREW

Safety, strength, survival

#### PURNKUTI

Empowering women back home



## Message from Pooja Moorthy

### PURPOSE BEHIND THESE MILES

If my run inspires even one woman to take her first brave step, everything becomes worth it. Through Purnkuti, every kilometre becomes a voice for women's empowerment.



### WHY I'M REACHING OUT *A journey this big needs a village.*

- \*Represent India on a world stage
- \*Inspire more women into sport
- \*Strengthen Purnkuti's mission
- \*Carry a story of resilience further

# PRESTIGIOUS RECOGNITION



PUNE INTERNATIONAL CENTRE



NATIONAL CONFERENCE ON SOCIAL INNOVATION

## Certificate of Appreciation

Awarded to Finalist

**Purnkuti**

*In recognition for active participation in the 13th National Conference on Social Innovation,  
held on 17th of November 2025 at Pune*

**Dr. Raghunath Mashelkar**  
President, PIC

**Dr. Vijay Kelkar**  
Vice President, PIC

**Maj. Gen. Nitin Gadkari (Retd.)**  
Director, PIC



Urban Innovation



Rural Innovation



Tribal Innovation

Supported by



Tata Institute Of Social Sciences



National Innovation Foundation - India

**THIS RECOGNITION MAKES US ELIGIBLE FOR A 9 MONTH MENTORSHIP PROGRAM, AS DETAILED BELOW:**

Pune International Centre's (PIC), Social Innovation program on Mentoring Social Innovators provides :

- Guiding Ideas
- Nurturing Impact
- Transforming Communities.

# PROJECT DHARA HIGHLIGHTS



Project Dhara, our Women Empowerment project, provides sustainable opportunities to underprivileged women thus improving their standard of living through various livelihood trainings and entrepreneurship development programs.

## Monthly Project Activities.

- **Vocational Training** - Basic Beauty Parlour, Basic Tailoring, Cotton Bag, Aari Work
- **EDP Sessions** - Digital Advertisement, Business Management
- **Awareness Sessions** - Government Schemes & Policies, Financial Literacy, Menstrual Hygiene, Mental Health, Legal Literacy, Cervical Cancer & Breast Cancer
- **Course Completion Certificate Distribution**
- **Strengthening our Community Reach**
- **Exposure Visit** - Mann Deshi Foundation, Mhaswad Satara



# LABEL PURNKUTI HIGHLIGHTS



**NEW**  
RECYCLED DENIM  
**PRODUCT**



**Football Designed Sling Bag**

**TIC - TAC - TOE Game**



The production unit has currently completed 212 mat orders, 50 Canvas bag orders, and 4 tic-tac-toe game orders.



## **NEW FESTIVE PRODUCTS**



**Click to order:**  
**[www.purnkuti.org/shop](http://www.purnkuti.org/shop)**



# PROJECT MANOSAKHA HIGHLIGHTS



Project Manosakha supports children from the marginalized communities by providing holistic education, nutrition, personality development, counselling and mentorship.

## Monthly Project Activities.

- **Art & Craft** - Greeting Cards, Paper Flower, Butterfly Keepsake
- **Event Celebration** - Children's Day
- **Life Skill Sessions** - Basic First Aid, The Power of Politeness, Identifying Emotions, Safety from Strangers
- **Second Semester Exam**
- **School Visit & Home Visit**
- **PTM** - Sharing Student's progress, Documentation processing & Consent form signing



# WATERLILY PUBLIC SCHOOL



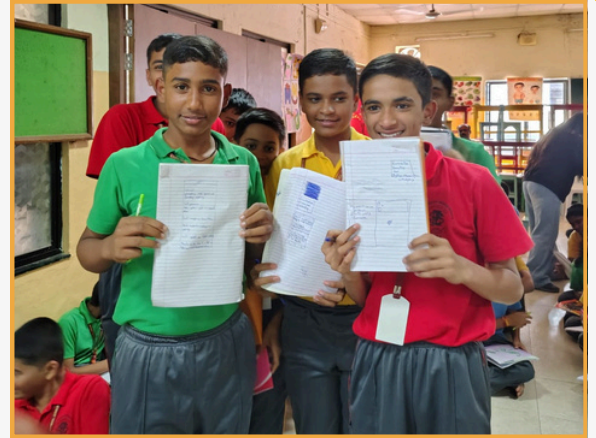
Waterlily Public English Medium School offers a CBSE-based curriculum to underprivileged children of rural communities of Patna, Bihar. We aspire to foster the children's personal, social, emotional, and physical growth by providing them with a safe and secure learning ecosystem.

## Monthly Project Activities.

- **Understanding Cultures**
- **Air Exerts Pressure Experiment**
- **Memory & Concentration Game**
- **Paper Cut & Paste Puzzle activity**
- **Smiley Face Craft**
- **Children's Day Celebration**
- **Educational Trip**



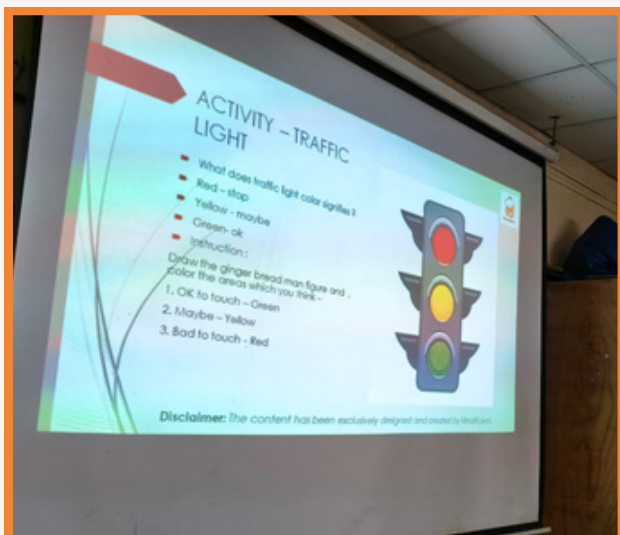
# PROJECT SPARKLE LIFE SKILLS



Project Sparkle includes 13 sessions spread over a year, aimed at developing life skills, encouraging interest in education, improving mental health, and facilitating child development and quality enhancement of students.

## Topics & Sessions covered:

- **Self Awareness**
- **Critical Thinking and Decision Making**
- **Digital Literacy**
- **Understanding Your Body**
- **Stress Management**
- **Know your rights**
- **Post assessment**
- **Following Traffic Rules**



# POOJA & PURNKUTI A PARTNERSHIP OF PURPOSE

Partnership for a Stronger Future.



This January, Pooja runs to empower women who are rebuilding their lives through Purnkuti.



## Brazil 135



135 Miles (217 km)

## Let's run for purpose. Let's run for change.

Your Donations Help In:

-  Creating Sustainable Livelihoods
-  Inspiring Dreams
-  Promoting Sports & Wellness

Donation Window: 5th Nov – 31st Dec 2025



[www.purnkuti.org](http://www.purnkuti.org)  
[team@purnkuti.com](mailto:team@purnkuti.com)

+91 7841865754  
#RUKENGAHI

Are you looking for an NGO  
to execute a Short Duration &  
High Impact Project?



Women's Empowerment | Holistic Remedial Education  
| Sustainable Livelihood



We are an Experienced & Registered NGO with a proven track record of more than 10 years, actively working with Corporates, PSU's and Individuals. Implementing Sustainable Projects from anywhere between 4 months to 3 years across Maharashtra & Bihar.

Together, let's create a profound Impact and make a deep-rooted difference.

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