

# TABEER 2025

## OCTOBER



### FOUNDER'S NOTE

**Dear friends, supporters, and compassionate citizens,** I begin by quoting the valiant author, activist, and Nobel laureate Ellie Wiesel, “**Action is the only remedy to Indifference**”.

As the October air lit up with the festive spirit, we at Purnkuti were completely delighted to celebrate **Daan Utsav**, India’s festival of giving. From October 2nd to 8th, this special week unites millions of hearts and minds in a

shared mission of kindness, generosity and selfless service. Daan Utsav reminds us that the true joy of living is found in the act of giving. It’s a powerful and heartwarming movement that transcends all boundaries and celebrates our collective humanity. The beauty of this festival is that it emphasizes that every contribution, no matter how big or small, has the power to create a ripple effect of positive change.

Daan Utsav acts as a perfect curtain raiser to the Festival of Lights viz. **Diwali** which illuminates our homes and hearts with Happiness and Family warmth. Diwali is a major celebration of the triumph of light over darkness, and your kindness is a beacon of that triumph for so many who live in the shadows.

This year, thanks to the incredible support & recognition from all our **Corporate & Individual supporters**, our involvement during Daan Utsav was amplified exponentially. We had an active presence across **8+ Corporates** showcasing our finely curated, handcrafted festive products that brought many smiles and appreciation from all those who purchased them from our stalls.

I am also deeply filled with pride for my Production team at **Label Purnkuti**, who dedicatedly, passionately & successfully executed the **order of 15000+ Jute bags** that was given to us by a Corporate partner. Their relentless & never-give-up attitude in timely execution of the order, given the festive period constraints, ensured that our credibility & capability as a dependable Corporate Gifting vendor gets a much needed boost. A million thanks also to all our Individual Donors who lit up many a homes this festive season with Smiles and Joys through their selfless acts of generosity. Let’s always remember that compassion is a force multiplier that creates a world where every act of kindness makes a lasting difference.

Keep the Festive spirit and fervour burning high, spreading Hope and Light in many a lives.

With heartfelt gratitude,

**Sneha Bharti.**

# JOY OF GIVING & LIVING



**Thank You for Celebrating the Joy of Giving Week with Us!**

This Diwali, we showcased our festive products and hosted engaging activities across various corporates during DaanUtsav – the Joy of Giving Week. Heartfelt thanks to above organisations for supporting our cause. Your participation made this Diwali brighter for our artisans and beneficiaries! ✨



# THANK YOU



## **MUKUL MADHAV FOUNDATION (MMF)**

We are truly grateful for your trust and support in placing an order of **15,000+ Canvas Bags** with us. Your confidence in our capability helped bring extra light and joy to our beneficiaries Diwali celebrations this year.

**The MMF Foundation** distributed these bags across India, along with a thoughtful note detailing the sources of each item included in the hampers – a wonderful gesture of transparency and gratitude. ✨



**Sejal Oswal, Production Unit (Label Purnkuti) In-Charge (2<sup>nd</sup> from left)**, along with Senior team members of **Mukul Madhav Foundation**



### **Every Creation Tells a Story of Empowerment**

#### **Honey – Mahabaleshwar, Satara**

MMF has implemented a bee keeping initiative in collaboration with Khadi Gramodyog Mandal. The process involves assessment, training, handing over of bee boxes with a 50 % subsidy along with a buy back scheme from the government.

#### **Gauri (Cow Dung Cakes) – Hamirbhai Mohite Patil Gaushala, Pune**

This cow shed is being supported by MMF with fodder, infrastructure and machinery has been given to produce cow dung cakes.

#### **Bag – Purnkuti, Pune**

Lovingly handcrafted by women from underserved communities, preserving traditional skills and promoting independence through sustainable craftsmanship.

#### **Ladoo – Astha Snacks, Pune**

Homemade sweets prepared by women's groups, blending festive flavour with financial stability.

#### **Ghee – Adarsh Mahila Bachat Ghat, Panawadi, Pune**

we have supported them with equipment for processing dairy food products. Through this Ghee is one of the product that is manufactured and added in this bag.

#### **Handmade Diyas – Aniket Seva Bhavi and Vatsalya, Pune, Ashadeep, Ratnagiri, The Wishing Factory Gujarat & local roadside vendors Rajasthan**

Created by artisans of all abilities — rural women, children, and individuals with disabilities — spreading light, inclusion, and dignity through their craft. MMF has been supporting these institutes with monthly grocery and medicine and filter support for thalassemia children.

#### **Agarbattis – National Federation for the Visually Impaired, Vangani, Pune**

Hand-rolled by visually impaired artisans supported by MMF with training, meals, and accommodation — empowering them towards self-reliance.

For more information



**If you or your organization would like to place a bulk order with us, please reach out to us at:**

✉ [labelpurnkuti25@gmail.com](mailto:labelpurnkuti25@gmail.com)

☎ +91 8600212900

# PROJECT DHARA



Project Dhara, our Women Empowerment project, provides sustainable opportunities to underprivileged women thus improving their standard of living through various livelihood trainings and entrepreneurship development programs.

## Monthly Project Activities.

- **Vocational Trainings** - Basic Beauty Parlour, Cotton Bag, Digital Literacy & Cyber Security, Food Processing, Nail Art
- **EDP Sessions** - Digital Literacy & Cyber Security, Market Research & Customer Handling
- **Awareness Sessions** - Mental Health & Menstrual Hygiene
- **Diya Painting** conducted by beneficiaries
- **Course Completion Certificate Distribution**
- **Strengthening our Community Reach**



# LABEL PURNKUTI



Our production unit successfully executed an order of 15000+ canvas bags order and 12+ Diwali Hamper orders.



# PROJECT MANOSAKHA



Project Manosakha supports children from the marginalized communities by providing holistic education, nutrition, personality development, counselling and mentorship.

## Monthly Project Activities.

- **Art & Craft** - Paper Diya and Lantern Making
- **Event Celebration & Recreational Activities** - Diwali, Gandhi Jayanti, Vijaya Dashami, Designer Diya and Diya Stand Making
- **Life Skill Sessions** - Identifying Emotions, Self Awareness, The importance of Saving Money





## WATERLILY PUBLIC SCHOOL

Waterlily Public English Medium School, offers a CBSE based curriculum to underprivileged children of rural communities of Patna, Bihar. We aspire to foster the children's personal, social, emotional, and physical growth by providing them with a safe and secure learning ecosystem.



Waterlily School celebrated Diwali festival with enthusiasm by engaging in various activities like Rangoli Making, Drawing, Photoboosts, etc.

## PROJECT SPARKLE LIFE SKILLS



Project Sparkle includes 13 sessions spread over a year, aimed at developing life skills, encouraging interest in education, improving mental health, and facilitating child development and quality enhancement of students.

**We commenced our Sparkle Life Skill batch for 200+ students at Brilliant School, Pune.**





# 14th Foundation Day

Inviting Suggestions on how to make this Celebration of ours more Impactful and Meaningful.

**Celebrating Our Journey of Impact and Progress:** Purnkuti was officially established on 20th December 2011, marking the beginning of a transformative journey aimed at bringing positive change within our society. As we celebrate our Foundation Day, we reflect on the remarkable bonds we've formed, lives we've touched, partnerships we've forged, progress we've made and bridges we've built.

## Why Foundation Day is Special:

Foundation Day is not just about looking back; it's about looking forward. It is a time when we come together to evaluate our progress, acknowledge the work we've done, and set new goals for the future. It is a time for Celebrating our Unity, Vision & Passion in pursuing a Common shared Goal.



**Looking to the Future:** On this Foundation Day, we reaffirm our commitment to advancing our goals, expanding our outreach, and strengthening the impact of our programs. It's a day to celebrate our achievements, and also a time to look forward to new challenges, opportunities, and innovations that will guide us on the road ahead. Together, we continue to pave the way for a better tomorrow.

Seeking suggestions and inputs on how you & your organization would like to participate in our Foundation Day celebrations.

Call / Share your thoughts on: +91 7841865754 | [ravinder@purnkuti.com](mailto:ravinder@purnkuti.com)

Share Your Suggestions

